



# nail polish

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Media Release  
For Immediate Release

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## Bloom Launches Nail Polish Shades Designed by Jessica Mauboy

Chart-topping singer, Jessica Mauboy, has teamed up with Bloom to create an exclusive Designer Collection of Nail Polish shades.

With her debut album burning up the charts, a number one single to her name and shooting on her first feature film – BRAN NUE DAE – wrapping up, Jessica Mauboy found time to take a walk on the dark side and create two glamorous and edgy polishes that are sure to become your latest obsession:

### Jessica Mauboy I

Intense sangria red with a hint of shimmer



### Jessica Mauboy II

A deep, metallic shade of myrtle green



RRP \$19.95 each

“All year round, I love wearing dark, moody nail polish shades. When creating my own polishes, I decided to take two of my fave winter hues and turn up the volume by adding a touch of shimmer,” explains Jessica.

Not only are Jessica’s polishes the perfect fusion of fashion and beauty, they are also one of the easiest ways you can make a difference to our community. Two dollars from the sale of Jessica’s Designer Collection shades will be donated to Children’s Hospital Foundations Australia to support breakthrough research into childhood illness.



Available April 2009 at Myer, Bloom’s Flagship Store (574a Chapel Street, South Yarra, VIC),  
Portmans and online at [bloomcosmetics.com/nailpolish](http://bloomcosmetics.com/nailpolish).  
For locations please visit [bloomcosmetics.com/nailpolish](http://bloomcosmetics.com/nailpolish) or call (03) 9421 0200.

For further information / photography / products please contact Nikki Collins at elise garland public relations on (02) 8338 9339 or [nikki@egpr.com.au](mailto:nikki@egpr.com.au)