



## MEDIA RELEASE

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30 January 2009

### **BOQ shareholders raise \$100k for sick kids**

Bank of Queensland shareholders have raised \$100k for Children's Hospital Foundations Australia (CHFA) through the revolutionary Investing in Hope dividend donation program.

The program provides support for paediatric hospitals while at the same time providing shareholders with tax advantages in the form of imputation credits and tax-deductible charity receipts.

After being the first Australian company to offer shareholders the innovative initiative of dividend donation, Bank of Queensland has been pleased to see continued growth in support for Investing in Hope since it was launched in partnership with CHFA in 2004.

In speaking about the program, BOQ Managing Director David Liddy said the Bank was thrilled to be able to offer shareholders the opportunity to donate all or part of their dividend to this worthy cause.

"It is a testament to the altruism of our shareholders that even while we have been facing challenging economic conditions, donations have continued to increase," said Mr Liddy.

"At Bank of Queensland we believe we have a responsibility to invest in the communities that support us and help build a brighter future for people everywhere".

Bank of Queensland also has many programs in place where employees can support the community, including the Dollar-for-Dollar program where every dollar donated by an employee is matched with another dollar from the Bank.

CHFA is an Australia wide national alliance of children's charities working together in partnership with corporate organisations to provide support for leading paediatric hospitals.

The money raised through Investing in Hope will be used for medical research programs that aim to find breakthrough treatments and cures for sick and terminally ill children.

Find out about Investing In Hope by calling CHFA 1300 062 673.

**For more information or to arrange a photo or interview please contact:**

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