

media release

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ARTISTIC COLLABORATION FOR MOTHER'S DAY AIMS TO RAISE MONEY FOR SICK KIDS

Victorian artist Melinda Ransom has teamed up with ceramic plate innovator Santo Alessi of Unique Ceramics to produce an exquisite limited edition ceramic plate for Mother's Day with proceeds from sales to be donated to Children's Hospital Foundations Australia (CHFA).

The brain child of Mr Alessi the project utilises Ms Ransom's 2007 piece entitled "My Heart is Yours".

"We have wanted to do this for some time and CHFA is the organisation that ticks all the boxes for us. We love the idea of creating a present for someone at the same time as helping children in hospital. Melinda's work had such a powerful synergy with the project that it seemed like a natural fit", Mr Alessi said.

The piece features a two female characters passing a heart between them and along with the title of the piece, it was felt that it worked well with the logo for Children's Hospital Foundations Australia that features a small girl holding a heart shaped balloon.

"This was such a great idea, as soon as I was contacted I just said 'yes' and we've been hard at work to get the plate artwork ready since then!", said Ms Ransom.

"We are thrilled with the developments to bring this plate to life", said CHFA National Director Nikki Johnston. "There were a variety of elements that seemed to point to this project coming together. Now a lovely gift for Mother's Day has been created, as well as a project to help CHFA realise our vision to end the suffering of sick children. We will do this by supporting initiatives that generate breakthrough treatments and cures to make a difference in the lives of sick and terminally ill children" Ms Johnston said.

The piece is expected to retail for \$49.50 plus postage and handling. For ordering enquiries please contact Unique Ceramics on 03 9555 6362 or visit www.tradingpost.com.au/charityauctions.

About Children's Hospital Foundations Australia:

Children's Hospital Foundations Australia is a partnership of five of the major children's hospital foundations across the country including Royal Children's Hospital Foundation Queensland, Sydney Children's Hospital Foundation New South Wales, Royal Children's Hospital Foundation Victoria, Women's & Children's Hospital Foundation South Australia and Princess Margaret Hospital Foundation Western Australia. Together they are the major, non-government funding bodies for clinical research, equipment and patient/family support services in the partner hospitals that would otherwise not exist.

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