

investing in hope an endorsement from

Australasian Investor Relations Association



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“Promoting positive relations between companies and shareholders is more important than ever.

Children’s Hospital Foundations Australia’s (CHFA) innovative Dividend Donation program ‘*Investing in Hope*’ enables companies to facilitate community support while leaving the donation decision to the shareholder.

‘*Investing in Hope*’ is a straightforward concept to communicate to shareholders. CHFA’s experience shows that when given the option individuals want to donate this way and take advantage of the imputation and tax-deduction benefits.

Importantly from a company perspective, administration is simple, maintains shareholder privacy and demonstrates awareness of the importance of child health to their investment community – without imposing additional costs.

The success experienced by companies offering ‘*Investing in Hope*’ to shareholders indicates the way of the future for organisations committed to demonstrating corporate social responsibility and maintaining positive investor relations”.