

investing in hope  
an endorsement from



Stuart Wilson  
CEO  
*Australian Shareholders Association*

“Over the years, shareholders have let me know that they would like to have more ownership of philanthropic decisions that are presently being made by the companies they own.

The *Investing in Hope* initiative is a simple, yet brilliant solution that gives shareholders what they want – the ability to decide for themselves how much to donate, while at the same time being able to keep their franking credits and claim a tax deduction for their donation.

As this initiative gains acceptance, *Investing in Hope* will become one of the most cost-effective fund raising methods benefiting Australian charities. However, we are now at a stage where shareholders must ‘use it or lose it’.

After years of asking to be empowered with the decision to donate to a worthy cause, I encourage shareholders to participate in this initiative. Hopefully we will see other shareholder-minded companies follow Bank of Queensland's lead and, who knows, we could all be contributing to a more caring, generous community”.